

Seamus Brugh, JD & MBA

When the umpteenth person asked Seamus how on Earth he managed so many projects without letting anything fall through the cracks, it dawned on him that his ability to systematize processes was above average. Now Seamus is happily inflicting his organization and processes upon others.

Seamus is setting a new standard for how teams communicate, collaborate, and commit. He and his teams have:

- Structured all aspects of internal operations touching on communication, project management collaboration, and technology for EVAOS: an automotive, energy storage, and energy mobility solution for corporate fleets, US municipalities, and US military divisions
- Advised Amnesty International in developing community across their international membership
- Ushered Digitally Responsible Aid from nascence to internationally respected 501(c)(3) working to minimize the death and injury caused by humanitarian tech
- Worked with World Food Program (UN), Care, & Box.org to establish a Trust Framework across competitors
- Structured the operations of a holding company spanning eight countries
- Guided the geographic & market expansion of multiple organizations via dynamic predictive modeling

Seamus's favorite situation is leading a team dropped into an alien environment to tackle novel problems.

Education

- Law Degree (JD) from the University of San Francisco (USF) with focus in Corporate Law
- Masters in Business Administration (MBA) from USF
- Business Integration Award for motivating corporations to collaborate with USF business school
- Brief Specialist and Orator in the National Appellate Advocacy Competition
- Editing & Advising for American Bar Association Cybersecurity Law Review as well as USF Law Review

For those not born with a Guinness in-hand, it's pronounced "ShA-mus" as in "shame on us," without the "on." Seamus does not experience shame.



Seamus seen here in his native environment: shafts of light.

Small, scrappy orgs have a way of defying job descriptions, so Seamus tackles whatever needs doing. As versatile as he is solid, he's someone you want on your team when there's no telling what the future will bring.

Annotated Origin Story

Spent formative years working 105 hour weeks in factories and a slaughterhouse while bicycling 250 miles/week before snow plows cleared the Michigan roads

Discomfort & ego never get in his way

Fifteen years waiting tables

Always aware and sensitive to the unspoken needs of team members and clients

Self-taught sommelier, then formed and operated an education program for sommeliers

Autodidactic and generous

Took on dual JD & MBA graduate programs because they "seemed interesting"

Intellectually curious

Performed eviction defense for mentally ill

Can manage clients of varying mental capacities in their most challenging times

Led team managing federal judge's 200 case workload

Tightly systematic in complex environments

Hired over one hundred people, led dozens of teams--Seamus owns failures, wins go to the team

Integrity comes from leadership and responsibility

Formed, ran, and broke down company attempting to create a new market

Willing to take measured risks, and to hang it up when it's time to walk away

Lifelong athlete & health-nut

Seamus has the health and stamina of a teenager without suffering from the unformed prefrontal cortex of a teenager